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Notice to the Investors/Unit holders of ICICI Prudential Equity Income Fund, ICICI Prudential Balanced Fund and ICICI Prudential Capital Protection Oriented Fund - Series VII - 1285 Days Plan A (the Schemes)

Notice is hereby given to all the investors/unit holders of the Schemes that May 03, 2018* has been approved as the record date for declaration of the following dividend under the Schemes. Accordingly, dividend will be paid to all the unit holders/beneficial owners whose names appear in the register of unit holders/Statement of beneficial owners maintained by the Depositories, as applicable under the dividend option of the Schemes, at the close of business hours on the record date.

Plans/Options under the Schemes	Rate of dividend (₹ Per unit) (Face value of ₹ 10/- each) \$#	NAV as on April 26, 2018 (₹ Per unit)
ICICI Prudential Equity Income Fund		
Monthly Dividend	0.10	11.12
Direct Plan - Monthly Dividend	0.10	12.35
ICICI Prudential Balanced Fund ^		
Monthly Dividend	0.23	24.19
Direct Plan - Monthly Dividend	0.20	30.80
ICICI Prudential Capital Protection Oriented Fund - Series VII - 1285 Days Plan A		
Dividend	0.0500	12.9651
Direct Plan - Dividend	0.0500	13.4936

\$ The dividend payout will be subject to the availability of distributable surplus and may be lower depending upon the extent of distributable surplus available on the record date under the respective Schemes.

Subject to deduction of applicable dividend distribution tax.

* or the immediately following Business Day, if that day is a Non-Business Day.

^ ICICI Prudential Balanced Fund will be called as ICICI Prudential Equity & Debt Fund with effect from April 30, 2018.

Suspension of trading of units of ICICI Prudential Capital Protection Oriented Fund - Series VII - 1285 Days Plan A (IPCPOF - VII - 1285 D Plan A)

The units of IPCPOF - VII - 1285 D Plan A are listed on National Stock Exchange of India Limited (NSE). The trading of units of IPCPOF - VII - 1285 D Plan A has been suspended on NSE with effect from closing hours of trading of April 26, 2018. For the purposes of redemption proceeds, the record date shall be May 03, 2018.

It should be noted that pursuant to payment of dividend, the NAV of the dividend option of the respective Schemes would fall to the extent of dividend payout and statutory levy, if any.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : April 27, 2018

Authorised Signatory

No. 033/04/2018

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

NSE Disclaimer: It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Scheme Information Document (SID) has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the SID. The investors are advised to refer to the SID for the full text of the Disclaimer clause of the NSE.

Capital Protection Oriented Fund disclaimer: The Scheme offered is "oriented towards protection of capital" and "not with guaranteed returns". The orientation towards protection of the capital originates from the portfolio structure of the scheme and not from any bank guarantee, insurance cover etc. The ability of the portfolio to meet capital protection on maturity to the investors can be impacted in certain circumstances including changes in government policies, interest rate movements in the market, credit defaults by bonds, expenses, reinvestment risk and risk associated with trading volumes, liquidity and settlement systems in equity and debt markets. Accordingly, investors may lose part or all of their investment (including original amount invested) in the Scheme. No guarantee or assurance, express or implied, is given that investors will receive the capital protected value at maturity or any other returns. Investors in the Scheme are not being offered any guaranteed/assured returns.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.